

## Case Study — Digital Signage Upgrade at Sonalika International Tractors Ltd. (International Business Office, Delhi)



### Client

Sonalika International Tractors Ltd. — a global agricultural machinery leader known for innovation, strong brand presence, and world-class customer experience.

### Objective

Enhance the corporate visitor experience and internal communication by deploying high-impact digital signage solutions at the International Business Office in Delhi.

### Scope of Work

Installation of premium-grade LED video wall and interactive digital signage kiosk for branding, presentations, and real-time information display.

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### Solution Delivered

Accurate Info Solutions implemented a modern digital signage ecosystem featuring:

#### 1. Aero 120-inch Active LED Video Wall (2.5 mm Pixel Pitch)

- Stunning, bezel-free visual experience
- High brightness and wide viewing angles suitable for lobby/visitor areas
- Ideal for brand videos, corporate presentations, performance dashboards, and promotional content
- Energy-efficient, long-life LED modules with seamless panel alignment

## 2. Aero 55-inch Digital Signage Kiosk

- Sleek, modern kiosk for interactive or scheduled content
- Perfect for visitor information, announcements, achievements, and product showcases
- Supports dynamic media, animations, and touch-enabled content (if required)



## **Implementation Highlights**

- Precise LED wall alignment for a seamless display surface
  - Calibration for uniform brightness, color accuracy, and vibrant visuals
  - Secure mounting structure designed for long-term stability
  - Content management system setup for easy updates by Sonalika's team
  - Clean cable management for a premium corporate aesthetic
  - Installation completed with minimal disruption to office operations
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## **Outcome**

- Strong visual impact in the office reception and visitor areas
  - Improved brand storytelling through high-quality LED displays
  - Enhanced internal communications with dynamic, centrally managed content
  - Professional environment that reflects Sonalika's global presence
  - Versatile usage for events, presentations, leadership meetings, and delegations
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## **Why Sonalika International Tractors Chose Accurate Info Solutions**

- Expertise in high-end LED and digital signage implementations
- Proven track record with corporate AV and digital transformation projects
- Ability to deliver premium installations with reliable after-sales support
- Seamless execution and attention to detail in enterprise environments